To: Waechter, Liane, 1700 - Pittsburgh Region, 1710 - Pittsburgh ROU, McHugh, Michael, Sirianni, Suzanne M., Feltman, John P., Brandt, Kevin E., Brown, Greg, Figueroa, David A., Agner, Edward, 1200 - New York Region (SCULLYA), 1210 - New York ROU (ALVICHA), Klein, John F., 1300 - Philadelphia Region (HAYESJ4), 1310 - Philadelphia ROU (METZG), 1610 - Buffalo ROU (BRZEZIE), Alese, Louann F., Roth, Kari L.
From: Kuruc, Nick
Posted: 10/20/97 9:31
Opened: 10/21/97 9:18
Subject: November/December DORAL Promotion

Chain ID's: 0522-00-00 and 0522-01-00

During the entire months of November and December DORAL will be featured in the Pathmark Electronic Coupon Program at the following buy down rates:

Cartons- $2.50
Packs- $.25

As in the past store Electronic Coupon flyers will announce this buy down. Additionally all stores will be sent with their November and December promotion mailing special Electronic Coupon price tags to be placed under cartons on the PM Carton Merchandiser and under packs on the PM UPM. Please ensure that stores place these accordingly.

Thank you for your valued assistance.

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Source: https://www.industrydocuments.ucsf.edu/docs/jsxy0000